Sarah Kernan

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🌐 www.kernandesigns.com

Hard skills

Iterative Design & Prototyping
Figma, Sketch

Visual Design
Adobe Creative Suite

Design Systems
Creating and maintaining scalable
UI component libraries

Accessibility
WCAG guidelines, ADA compliance

Front End
HTML, CSS

Soft skills

Communication + collaboration
Working closely with cross-functional
teams to align on and articulate clear
user experience goals

Attention to detail
Ensuring consistency and usability

Critical thinking
Strategic, analytical approach to
solving problems and prioritizing user
needs

Education

Alfred University
Degree: Bachelor of Fine Arts
Graphic Design + a minor in marketing

University of New South Wales
Fine arts study abroad program

About me

I'm a driven and creative product designer who approaches challenges with empathy and intention. With 10+ years of experience and a well-stocked design toolkit, I thrive on solving complex problems and creating intuitive, adaptable experiences that deliver real impact—all while continuously learning and growing alongside great teams.

Professional Experience

Product Designer

COMMUNIFY (FORMERLY S&P GLOBAL) • 04/2023–PRESENT

I simplify complexity by transforming intricate financial data into intuitive, scalable products and experiences that support users with varying levels of financial knowledge while delivering measurable impact across the organization.

- Partnered with developers, data experts, and fellow creatives to build a library of 100+ financial tools—solving complex product challenges and edge cases through thoughtful design and prototyping
- Onboarded new designers and guided cross-functional teams on design system adoption to ensure consistency, accelerate delivery, and support strategic goals

Lead UX/UI Designer

ARRYVED • 01/2021–04/2023

Designed accessible, user-centered products that streamlined ordering and payment systems—resulting in faster transactions and improved conversion rates for our clients.

- Enhanced user experience across multiple product lines to strengthen consumer-to-business relationships and enable revenue-generating online + mobile ordering capabilities
- Developed and implemented a comprehensive design system and component library, improving interface consistency and reducing design time by 20%
- Led user research and usability testing, applying insights to inform and validate design decisions across teams

Senior Managing Website Designer

CGI DIGITAL • 01/2018–03/2021

Led a team of creatives in designing and developing custom WordPress websites tailored to client needs.

- Facilitated design critiques to encourage growth, support collaboration and stay aligned with evolving web and mobile design trends
- Resolved resource challenges by cross-training team members across departments to meet project deadlines
- Mentored interns and junior team members, supporting their growth in HTML/CSS and onboarding them into digital processes

Freelance Designer

KERNAN DESIGNS • 06/2015–PRESENT

Deliver a wide range of creative solutions, from branding to responsive websites, working closely with clients to meet their business needs and enhance the customer experience.

Please see my portfolio for a sampling of freelance projects + clients.