

Sarah Kernan

📍 Westminster, CO

📞 585 217-3380

✉ skernan91@gmail.com

🌐 www.kernandesigns.com

Hard skills

Iterative Design & Prototyping

Figma (Auto Layout, Variables + Components), Sketch, AI-enabled experiences

Visual Design

Adobe Creative Suite

Design Systems

Creating and maintaining scalable UI component libraries

Accessibility

WCAG guidelines, ADA compliance

Front End

HTML, CSS

Soft skills

Communication + collaboration

Work closely with cross-functional teams to define UX goals, articulate decisions clearly and deliver seamless handoff

Critical thinking

Strategic, analytical problem-solver who prioritizes user needs with empathy

Attention to detail

Ensuring consistency and usability

Education

Alfred University

Degree: Bachelor of Fine Arts
Graphic Design + a minor in marketing

University of New South Wales

Fine arts study abroad program

About me

I'm a driven and creative product designer who approaches challenges with empathy and intention. With 10+ years of experience and a well-stocked design toolkit, I thrive on solving complex problems and creating intuitive, adaptable experiences that deliver real impact, all while continuously learning and growing alongside great teams.

Professional Experience

Senior Product Designer

COMMUNIFY (FORMERLY S&P GLOBAL) • 04/2023–PRESENT

Lead product design across a large suite of enterprise financial tools, using research, workflow analysis, and a design system to create consistent, user-centered experiences.

- Partnered with developers, data experts, and fellow creatives to build a library of 100+ financial tools, solving complex product challenges through thoughtful design, prototyping, and scalable UX patterns
- Owned designs end-to-end from concept through dev handoff, collaborating closely with engineers to ensure pixel-perfect implementation and smooth resolution of development constraints in fast-paced, delivery-focused environments
- Onboarded new designers and guided cross-functional teams on design system adoption to ensure consistency in fast-paced, delivery-focused environments

Lead UX/UI Designer

ARRYVED • 03/2021–04/2023

Designed accessible, user-centered products that streamlined ordering and payment systems, resulting in faster transactions and improved conversion rates for our clients.

- Created user flows, wireframes, and high-fidelity designs that optimized multi-step operational workflows in fast-paced environments influenced by user research and usability testing results
- Developed and implemented a comprehensive design system and component library, improving interface consistency and reducing design time by 20%
- Led user research and usability testing to identify workflow gaps, apply insights to improve prototypes, and communicate findings to key stakeholders to inform design decisions

Senior Managing Website Designer

CGI DIGITAL • 01/2018–03/2021

Led a team of creatives in designing and developing custom WordPress websites tailored to client needs.

- Facilitated design critiques to encourage growth, support collaboration and stay aligned with evolving web and mobile design trends
- Resolved resource challenges by cross-training team members across departments to meet project deadlines
- Mentored interns and junior team members, supporting their growth in HTML/CSS and onboarding them into digital processes

Freelance Designer

KERNAN DESIGNS • 06/2015–PRESENT

Deliver a wide range of creative solutions, from branding to responsive websites, working closely with clients to meet their business needs and enhance the customer experience.

Please see my portfolio for a sampling of freelance projects + clients.